

PURE
THEATRE

"THOUGHTFUL" "ENTERTAINING,"
"DYNAMIC" "CONTEMPORARY"
"UNIQUE" "IMMERSIVE"
"INSPIRING"

**SEASON 22
INDIVIDUAL SPONSORSHIP
OPPORTUNITIES & BENEFITS
JULY 2024 – JUNE 2025**



"WHERE THEATRE GETS REAL IN CHARLESTON"
THE WASHINGTON POST

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PURE THEATRE SEASON 22 SPONSORSHIP BENEFITS

PURE Theatre is a professional theatre company producing Southeastern Regional Premiere and World Premiere plays in downtown Charleston since 2003. PURE is a 501(c)(3) nonprofit organization and has received widespread recognition and numerous awards for its innovative, entertaining, highest-quality artistry and programming, including: the SC Theatre Association's Theatre of Distinction Award, multiple artist fellowships for playwriting and acting, multiple Best Play, Best Theatre Company, Best Actor/Actress nominations and readers-choice awards, and national coverage from The Washington Post and American Theatre, among others. The company celebrated its 20th anniversary season in 2022-2023.

Becoming a PURE sponsor is an excellent way to support one of Charleston's most celebrated arts organizations and delivers the best PURE has to offer, including complimentary tickets and invitations to exclusive events at PURE. Your sponsorship can include the following and more:

Recognition

- Recognition at performances and special events
- Your name in online and print advertising, including press releases
- Recognition in our show programs, publicity postcards, and posters
- Recognition on PURE's website, social media posts (2,100+ Instagram followers; 3,600+ Facebook followers) and email blasts (6,000+ subscribers)

Entertaining & Events

- VIP opening night tickets for you and your guests
- Complimentary tickets to the entire season
- Opportunities for private events with performers and artists during the run of your sponsored production(s)



PRODUCTION SPONSOR \$1,000

As a Production Sponsor, you will be recognized for the run of an entire PURE production. Each production is scheduled for a four-week run, with marketing and advertising efforts beginning four weeks before opening night. You'll receive the following benefits:

- Two VIP tickets to opening night and closing night receptions, as well as any other special events, for your sponsored show
- Your name featured on marketing materials for the production you sponsor
- A personal thank-you during the curtain speech prior to each performance of your sponsored show
- Recognition in the printed program during the run of your sponsored show
- Recognition of your sponsorship on our website (puretheatre.org) and in our email newsletters and social media posts



PRODUCER

\$2,500

As a Producer, you will be recognized as supporting an entire PURE production. Each production is scheduled for a four-week run, with marketing and advertising efforts beginning four weeks before opening night. You'll receive the following benefits:

- Two season passes for PURE's 2024-2025 season
- Two VIP tickets to opening and closing night receptions, as well as any other special events for your sponsored show
- Opportunities to host a private post-performance reception during the run of the show with actors and artists attending
- Name placement on all print materials for your sponsored show
- A personal thank-you during the curtain speech prior to each performance of your sponsored show
- Recognition in the printed program during the run of your sponsored show
- Recognition of your support on our website (puretheatre.org) and in our email newsletters and social media posts



CO-PRODUCER

\$1,500

As a Co-Producer, you will be recognized as helping to support an entire PURE production. Each production is scheduled for a four-week run, with marketing and advertising efforts beginning four weeks before opening night. You'll receive the following benefits:

- Two season passes for PURE's 2024-2025 season
- Two VIP tickets to opening and closing night receptions, as well as any other special events for your sponsored show
- Name placement on all print materials for your sponsored show
- A personal thank-you during the curtain speech prior to each performance of your sponsored show
- Recognition in the printed program during the run of your sponsored show
- Recognition of your support on our website (puretheatre.org) and in our email newsletters and social media posts



FULL-SEASON SPONSOR \$10,000

As a Full-Season Sponsor, you will be featured for the entirety of Season 22 with the highest-possible billing for each show. You'll receive the following benefits:

- Premium positioning throughout the season on all online and printed material as Season Sponsor
- Four season passes for PURE's 2024-2025 season
- Two VIP tickets to opening and closing night receptions for the duration of the season
- A special Sponsor Night Performance of the production of your choice for 100 of your guests with an opportunity to host a reception after the performance with actors and artists in attendance
- Name placement on all print materials for the season
- A personal thank-you during the curtain speech prior to each performance of Season 22
- Recognition in all printed programs for Season 22
- Recognition of your support on our website (puretheatre.org) and in our email newsletters and social media posts