

# **PURE** THEATRE

"THOUGHTFUL" "ENTERTAINING,"  
"DYNAMIC" "CONTEMPORARY"  
"UNIQUE" "IMMERSIVE"  
"INSPIRING"

## **SEASON 22 CORPORATE SPONSORSHIP OPPORTUNITIES & BENEFITS JULY 2024 – JUNE 2025**



**"WHERE THEATRE GETS REAL IN CHARLESTON"**  
*THE WASHINGTON POST*

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# PURE THEATRE CORPORATE SPONSORSHIP BENEFITS

PURE Theatre is a professional theatre company producing Southeastern Regional Premiere and World Premiere plays in downtown Charleston since 2003. PURE is a 501(c)(3) nonprofit organization and has received widespread recognition and numerous awards for its innovative, entertaining, highest-quality artistry and programming, including: the SC Theatre Association's Theatre of Distinction Award, multiple artist fellowships for playwriting and acting, multiple Best Play, Best Theatre Company, Best Actor/Actress nominations and readers-choice awards, and national coverage from The Washington Post and American Theatre, among others. The company celebrated its 20th anniversary season in 2022-2023. Becoming a PURE sponsor is an excellent way to support one of Charleston's most celebrated arts organizations and delivers the best PURE has to offer, namely:

1. Association of your brand with PURE's exceptionally well-educated, affluent, and diverse audience, patrons, donors, and investors
2. Opportunities to entertain & enlighten your employees and clients with complimentary tickets and invitations to exclusive events at PURE

Your sponsorship can include the following and more:

## **Advertising & Recognition**

- Recognition at performances and special events
- Your logo in online and print advertising, including press releases
- Sampling of your product and marketing materials at pre-show, and intermission
- Recognition in our show programs, publicity postcards, and posters
- Program ad for your associated production
- Acknowledgment in PURE social media posts (2,100+ Instagram followers; 3,600+ Facebook followers)
- Visibility on PURE's website with a link to your corporate homepage
- Acknowledgment in PURE's email blasts (6,000+ email subscribers)

## **Entertaining & Events**

- VIP opening night tickets for you and your guests
- Complimentary tickets to the entire season
- Opportunities for private events with performers and artists during the run of your sponsored production(s)



# INDIVIDUAL CORPORATE SPONSOR \$1,000

As an Individual Corporate Sponsor, you will be recognized for the run of an entire PURE production. Each production is scheduled for a four-week run, with marketing and advertising efforts beginning four weeks before opening night. You'll receive the following benefits:

- Two VIP tickets to opening night and closing night receptions, as well as any other special events, for your sponsored show
- Your company name and logo featured on marketing materials for the production you sponsor
- A personal thank-you during the curtain speech prior to each performance of your sponsored show
- Recognition in the printed program during the run of your sponsored show
- Recognition of your sponsorship on our website ([puretheatre.org](http://puretheatre.org)) and in our email newsletters and social media posts



# PRODUCTION CORPORATE SPONSOR \$2,500

As a Production Corporate Sponsor, your organization will be recognized as supporting an entire PURE production. Each production is scheduled for a four-week run, with marketing and advertising efforts beginning four weeks before opening night. You'll receive the following benefits:

- Two season passes for PURE's 2024-2025 season
- A pair of VIP tickets to opening and closing nights as well as all special events
- Opportunity to host a private post-performance reception during the run of the show with actors and artists attending
- Your logo featured on all announcements and marketing materials for the production you sponsor
- Option to display signage in our lobby for the production you sponsor (approximately 1,200+ patrons per production)
- Logo placement on all printed materials (programs, postcards, posters, etc) for your sponsored show
- Merchandising and/or sampling opportunities in our lobby throughout the run of your sponsored show
- A personal thank-you during the curtain speech prior to every performance of your sponsored show
- An ad in our printed program for the show you sponsor
- Featured recognition on our website ([puretheatre.org](http://puretheatre.org)) with a logo linking to your corporate website for the entirety of Season 22
- Recognition of your sponsorship in our email newsletters and social media



# **PRODUCTION CORPORATE CO-SPONSOR \$1,500**

As a Production Corporate Co-Sponsor, your organization will be recognized as supporting an entire PURE production. Each production is scheduled for a four-week run, with marketing and advertising efforts beginning four weeks before opening night. You'll receive the following benefits:

- A season pass for PURE's 2024-2025 season
- A pair of VIP tickets to opening and closing nights as well as all special events
- Your logo featured on all announcements and marketing materials for the production you sponsor
- Logo placement on all printed materials (programs, postcards, posters, etc) for your sponsored show
- Merchandising and/or sampling opportunities in our lobby throughout the run of your sponsored show
- A personal thank-you during the curtain speech prior to every performance of your sponsored show
- An ad in our printed program for the show you sponsor
- Featured recognition on our website ([puretheatre.org](http://puretheatre.org)) with a logo linking to your company's website
- Recognition of your sponsorship in our email newsletters and social media



# **FULL-SEASON CORPORATE SPONSOR \$10,000**

As a Full-Season Sponsor, your organization will be featured for the entirety of Season 22 with the highest-possible billing for each show. You'll receive the following benefits:

- Premium positioning throughout the season on all online and printed material and recognition as a "Full Season Sponsor"
- Four season passes for PURE's 2024-2025 season
- Two VIP tickets to opening and closing night receptions for the duration of the season
- Option to display signage in our lobby (7,000+ patrons per season)
- A special Sponsor Night Performance of the production of your choice for 100 of your guests with an opportunity to host a reception after the performance with actors and artists in attendance
- Name placement on all print materials for the season
- A personal thank-you during the curtain speech prior to each performance of Season 22
- Opportunities to offer samples of your product and/or marketing materials before the show
- Recognition in all printed programs for Season 22
- Recognition of your support on our website ([puretheatre.org](http://puretheatre.org)) and in our email newsletters and social media posts